

# Jennifer Bott

845.475.2855 | jenbott96@gmail.com | [www.jenbott.com](http://www.jenbott.com)

## Experience

---

### **FlyQuest**, Los Angeles, CA

Content Lead

Dec 2024 - Present

- Lead the conceptualization, scripting, and production of high optimized and growth driven content for FlyQuest's video platforms generating 3 million monthly views accross 8 channels outputting 70 unique pieces per month. (YouTube, TikTok, Instagram)
- Manage a team of 10 producers & freelance editors, providing mentorship, guidance to ensure best practices for platforms, and align on strategy.
- Collaborate with partners like Olipop, NZXT, Logitech, and BRMUD to create content intigrations that aligns with each brand's unique needs and resonates with FlyQuest's audience.
- Develop and manage editorial calendars, production schedules, and six figure budgets.

Creative Producer

Jul 2023 - Nov 2024

- Lead content production for FlyQuest's RED vertical; develop original video concepts that resonate with fans and drive brand growth. Launched the FlyQuest VALORANT YouTube channel getting 2 million views in year one.
- Collaborated with partners like Logitech to create natural content intigrations; for example videos sharing the process of professional players testing and giving feedback on newly released products.

### **Riot Games**, Video Editor (Contract), Los Angeles, CA

Apr 2023 - Jul 2023

- Edited narrative driven broadcast & social teases for both Valorant and League of Legedns verticals.

### **Madison Square Garden**, Producer, Los Angeles, CA

Feb 2023 - Apr 2023

- Lead the content production for MSG's women gaming division at Counter Logic Gaming
- Worked with Logitech on the Women's History month campaign where content pieces highlighted women from our organization and other notable women in the gaming space.

### **100 Thieves**, Los Angeles, CA

May 2022 - Jan 2023

Producer/Editor

- Produced documentaries, challenge videos and podcasts for the 100 Thieves VALORANT YouTube channel.
- Ideated and pitched new show ideas; worked closely with producers and editors to implement best practices for YouTube and social media.

Editor

Jul 2021 - Apr 2022

- Creatively edit mini docs, behind the scenes, and challenge videos for the 100 Thieves Esports YouTube and social channels.

### **Riot Games**, Video Editor (Contract), Los Angeles, CA

Jun 2020 - Jul 2020

- Edit gameplay highlights and packages for VALORANT Masters 2 Reykjavik broadcast.

### **Marvel Entertainment**, Video Editor (Freelance), New York, NY

Jun 2020 - Jul 2021

- Lead editor for Marvel's "Becoming" YouTube series, and responsible for editing various content for YouTube, Instagram, and Twitter.

### **Mug Media LLC**, Video Editor (Freelance), Remote

January 2021 - July 2021

- Edit more than 25 videos highly optimized Minecraft videos for YouTube gaining over 18 million views.

### **GirlBand Creative**, Assistant Editor, New York, NY

Jun 2018 - Jan 2021

- Edited cutdowns of TV spots, completed exports, and delivery in Avid for clients including NBC, Sony, and Netflix.

## Skills

---

- Long Form & Short Form Content Strategy
- Adobe Premiere, After Effects, Photoshop
- Camera Operation and Lighting
- Storytelling
- Extremely organized and detail-oriented
- Producing, Directing & Project Management

## Education

---

### **Marist College**, Poughkeepsie, NY

BA Media Studies and Production, 2018, GPA: 3.83, Minor in Music